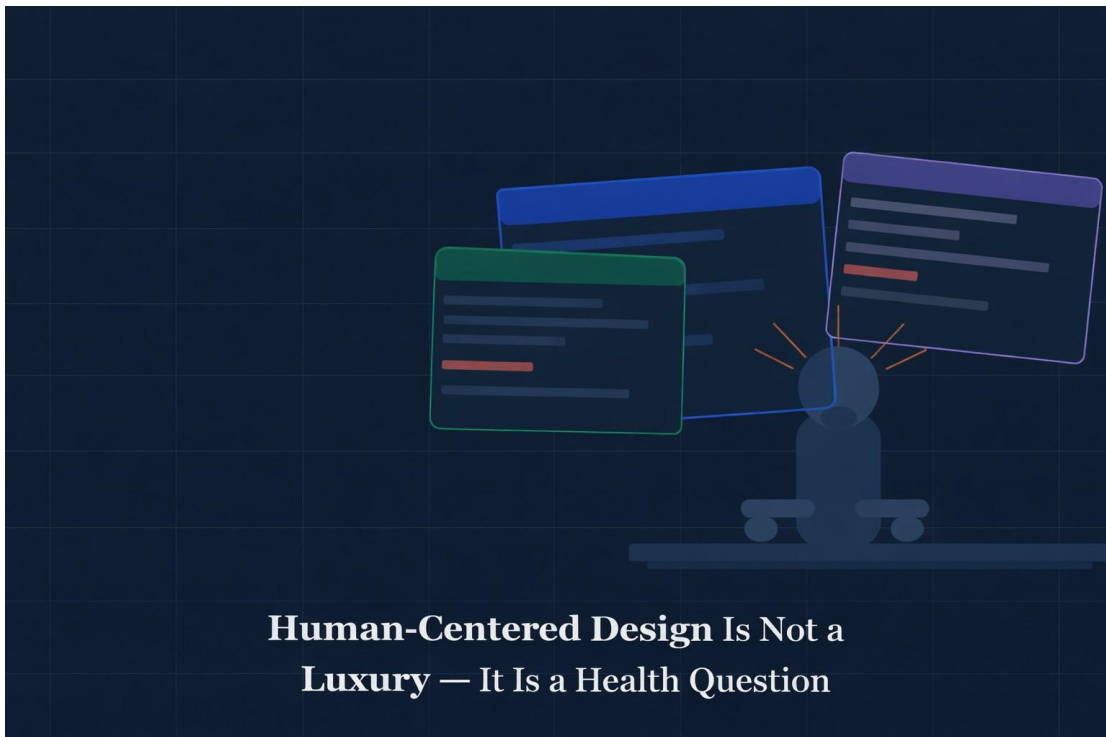




May 26, 2026

When the System Becomes the Stress: The Hidden Cost of Poor UX



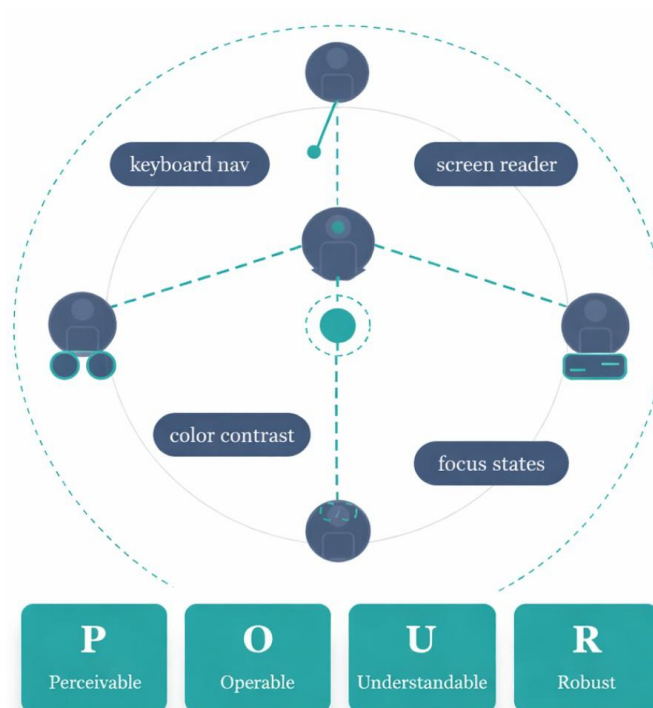
**Human-Centered Design Is Not a
Luxury — It Is a Health Question**

Burnout doesn't always come from workload — sometimes it comes from the systems people use every day. In our latest blog, we explore how confusing workflows, repetitive tasks, and inefficient digital experiences quietly impact productivity, morale, and team performance.

Learn why investing in better UX is not just a design decision, but a business decision.

[See What's Causing the Burnout →](#)

Accessibility Isn't an Add-On — It's Day One

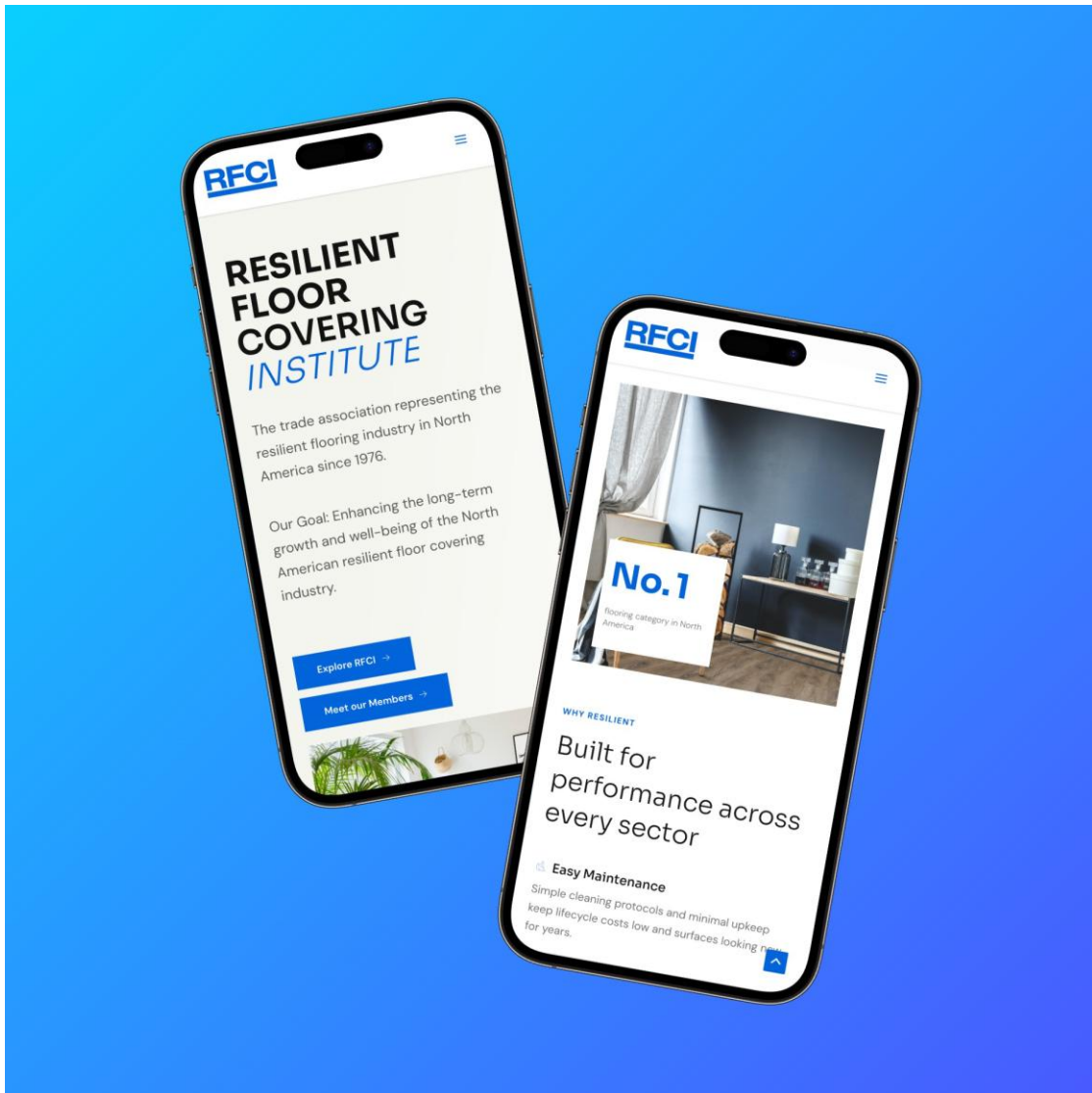


98% of the world's top websites still have at least one accessibility failure — not because teams don't care, but because accessibility keeps getting pushed to the end of the process.

In this piece, we make the case for building inclusivity into digital products from the very first wireframe. From the Curb-Cut Effect to the real cost of fixing it later, this is a practical read for anyone building technology that's meant to work for everyone.

[See what "accessible by default" actually looks like](#)

May Milestone: The RFCI Website Is Live



We're excited to share a key May milestone: the launch of the refreshed **RFCI website**. The updated experience features a new logo, updated branding, and a streamlined structure to help visitors find relevant information faster—whether they're exploring flooring types, certifications, or membership resources. This launch also sets a stronger foundation for future content and enhancements.

"Working with Azul Arc on our new website and logo has been an outstanding experience. In just a few short months, the team delivered two incredible outcomes with remarkable creativity, professionalism, and commitment to timelines. The vision, leadership, and thoughtful execution behind this effort truly stood out. The Azul Arc team was magnificent throughout the engagement, and their work will be showcased in front of over 100 top executives in our industry. We are proud of what was created together and deeply

thankful for the partnership !!!!!”

____*Bill Blackstock*

See More Projects Like This →



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We'd love to be your
technology partners.
Let's turn your idea
into a product!

Let's Chat
