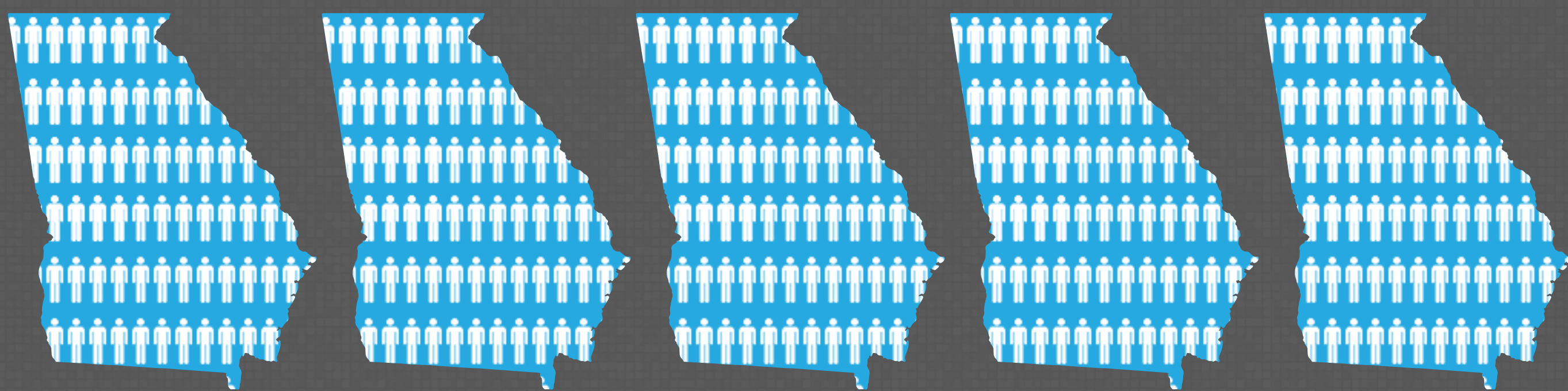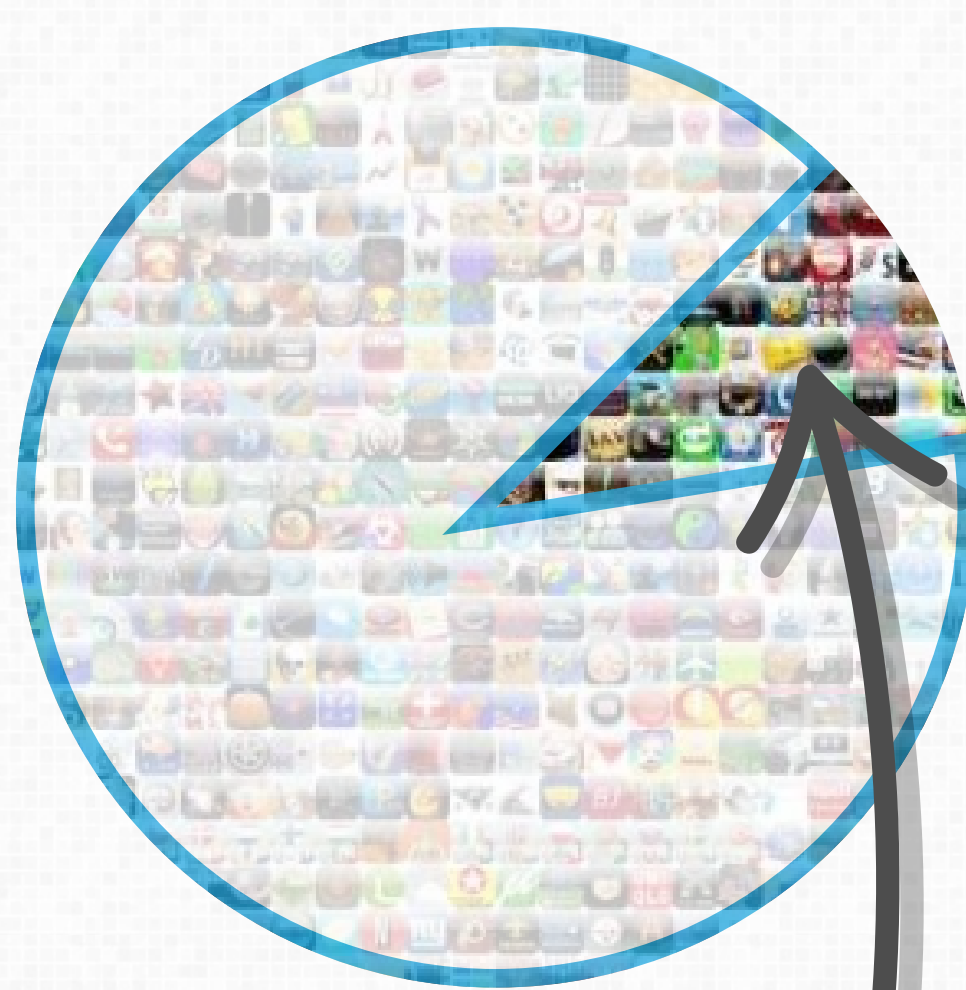# 50 MILLION APPS
ARE DOWNLOADED EVERY YEAR

THAT IS ABOUT 5 TIMES THE POPULATION OF THE STATE OF GEORGIA

90% OF APPS FAIL
BECAUSE OF POOR DESIGN (UI - UX) AND PERFORMANCE RELATED ISSUES

ONLY
10%
OF APPS ARE SUCCESSFUL

MAKE YOUR APP MORE SUCCESSFUL

USING OUR 4 KEY STEPS

01 **PURPOSE**
Solve a problem

02 **USER EXPERIENCE**
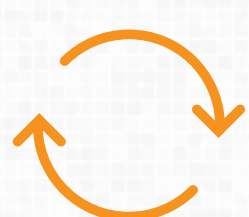Design a solution for your users and test it

03 **KEEP IT CONTEXTUAL**
Make content and features relevant to your user

04 **CONTINUOUS DELIVERY**
Always be thinking about your next release